

MONITORING COORDINATOR

JOB DESCRIPTION

Primary Responsibilities:

- The Copywriter will have prior experience working with clients in the Hispanic market understanding different Spanish dialects and regional nuances.
- Conceives and executes advertising (Radio and TV) consistent with the agreed-upon strategy.
- Is responsible for original conceptions as well as translations and back translations; for clear, concise, and convincing writing; and for grammatical and material accuracy.
- Must be able to work productively and harmoniously as a teammate with the Managers and Account Executive who oversee the development of the commercials for their clients.
- Assist with Sale department Times for Clients
- Assist one day per week answering switchboard relief
- Assist with department filing

Required Skills/Education:

- BILINGUAL (English/Spanish) preferred
- 2-5 Years Experience
- Broadcast and/or Agency experience a plus
- Ability to work in fast paced environment requiring change and flexibility
- Team player

COMPANY OVERVIEW:

Liberman Broadcasting of Houston is a member of LBI Media, Inc. LBI Media, Inc. is the largest privately-held, Spanish-language broadcaster in the United States. The Company owns fifteen radio stations and three television stations in the Los Angeles, CA, Houston, TX and San Diego, CA markets.

Email resume to rmartinez@lbimedia.com fax 713-315-3508. We are an Equal Employment Opportunity Employer.