

LBI Media, Inc. Announces Conference Call to Discuss Third Quarter 2010 Financial Results

Burbank, CA – November 3, 2010, 2010 – LBI Media, Inc. will host a conference call to discuss its financial results for the third quarter of 2010 on Monday, November 15, 2010 at 4:30 PM Eastern Time. Interested parties may participate in the conference call by dialing (800) 967-7184 beginning fifteen minutes prior to the scheduled start time of the call, asking for the “LBI Media Third Quarter 2010 Results Conference Call”, and providing confirmation code 3456230 to the operator. The conference call will be recorded and made available for replay through Friday, November 19, 2010. Investors may listen to the replay of the call by dialing (888) 203-1112, then entering the passcode 3456230.

LBI Media, Inc. is one of the largest owners and operators of Spanish-language radio and television stations in the United States, based on revenues and number of stations. The Company owns 21 radio stations (fifteen FM and six AM) and eight television stations in greater Los Angeles (including Riverside, San Bernardino and Orange counties), Houston, Texas, Dallas-Ft. Worth, Texas, San Diego, California, New York, New York, Salt Lake City, Utah, Phoenix, Arizona and Denver, Colorado, and has entered into an asset purchase agreement to purchase an additional television station serving the Chicago, Illinois market. The Company owns three television production facilities that it uses to produce television programming. The company is affiliated with twenty-seven television stations in various states serving specific market areas including seven in Texas, four in Florida, five in California, two in Nevada and Arizona, and one each in Kansas, Nebraska, New Mexico, New York, North Carolina, Oklahoma and Oregon.