

KTNC-TV Hires Claudia Estrada as Vice-President of Sales

15-Year Veteran Joins San Francisco and Sacramento Estrella TV Affiliate

(San Francisco, July 16, 2009) – Titan Broadcasting today announced that Claudia Estrada will join the KTNC-TV in San Francisco as Vice President of Sales effective August 3rd, 2009. KTNC-TV is the Estrella affiliate serving both San Francisco and Sacramento from a signal broadcast from Diablo Peak.

KTNC channel 42 San Francisco appointed Claudia Estrada as Vice President of Sales. She will be responsible for achieving the station's revenue goals and overseeing the team's grassroots marketing efforts. A 15-year veteran of the Hispanic advertising industry, Ms. Estrada held the position of VP of Sales at Telemundo Chicago since 2005. Prior to this role, Claudia led the station's Local and National Sales efforts. Before joining Telemundo Chicago in 2000, she held sales roles with Univision Chicago and Exito Newspaper.

"I'm extremely proud to have Claudia accept the role as our VP of Sales," said Cesar Angulo, President and General Manager of KTNC. "She will play a key role in positioning the station as a leading competitor in the market."

Ms. Estrada graduated in Colombia with Honors in Business Administration with double Masters degrees in Finance and Economics from Universidad Javeriana and Universidad del Norte. Also in Colombia, Claudia worked for various major print publications, including the largest newspaper "El Tiempo." She then assumed the role of Vice President/General Manager of Sherwin Williams, becoming the first woman in Colombia to hold this position in the industry.

"This role represents both a unique opportunity and an exciting challenge that I will undertake with enthusiasm and dedication," said Claudia Estrada. "I am very proud as a Latina to contribute to the future of the company while continuing to serve our Hispanic community."

About KTNC-TV

KTNC-TV is managed by Titan Broadcast Management which manages all of the former Pappas Telecasting stations including KTNC. The other Titan stations are in Houston, Fresno, Omaha, Greensboro, El Paso, and Sioux City. Titan also manages KDOC-TV in Los Angeles. Titan was formed by broadcast veterans Dan Sullivan and Bert Ellis to own and operate broadcast properties. Dan Serves as CEO and Bert as President. They are joined by David Pulido as EVP, Janet Schoff as VP-Sales, and Jim Sandry as CFO.

###