



LBI MEDIA RAISES NEARLY \$100,000 FOR SWINE FLU VICTIMS

Company Brought Top Latin Stars and Musicians Together for Successful Fundraising and Public Awareness Effort

LOS ANGELES, May 6, 2009 – Liberman Broadcasting, Inc. (LBI Media), the largest privately-held, minority-owned Spanish-language broadcaster in the United States, today announced that its successful telethon on Friday night raised nearly \$100,000 to aid Mexican victims of the swine flu epidemic. LBI's telethon, titled "Siempre Unidos" ("Always United") was televised live exclusively by LBI's Estrella TV stations. "Siempre Unidos," donations went to AmeriCares and included live entertainment from leading Latin stars and entertainers, up-to-the-minute reports from Mexico and practical information about the swine flu epidemic.

"I want to thank everyone who helped make 'Siempre Unidos' a success, and congratulate our entire staff for their tireless efforts in producing a first class, quality telethon that resulted in us raising much needed funds to help support the millions of people that this illness has affected in Mexico," said Lenard Liberman, Executive Vice President, LBI Media. "As always, Estrella TV viewers and LBI radio station listeners were extremely generous, and the dozens of leading Latin stars and musicians who participated were wonderfully entertaining and completely dedicated to this cause. It was a great success and we are thankful that we've been able to bring some much needed relief and resources to this battle."

"Siempre Unidos" was hosted by Estrella TV stars, including Don Cheto ("El Show de Don Cheto") and Liliana Arriaga ("La Chupitos"), and featured appearances by Jose Luis Gonzalez ("Jose Luis Sin Censura"), Lianna Grethel ("Alarma TV"), Jesus Javier ("Noticias STN"), Jorge Antolin ("Alarm TV"), and Pepe Suarez ("Los Chuperamigos").

Musical guests included Banda el Recodo, Andres Marques "El Macizo", Dareyes de La Sierra, Creadorez del pasito Duranguenze, K-Paz de la Sierra, Cumbre Nortena, Oliver Ocho, Reyes del Arranque, Edgar Aguilar "El Narquillo", Conjunto Azabache, Hermanos Higuera, Jessi Morales "El Original de la Sierra", Jorge Gamboa, Daniel Ortiz, Lupillo Rivera, and many more.

Produced by LBI at its Empire-Burbank Studios in Burbank, Calif., the telethon was broadcast on the following Estrella TV stations: KRCA (Los Angeles), KSDX (San Diego), KPNZ (Salt Lake City), KZJL (Houston) and KMPX (Dallas/Fort Worth).

About LBI Media, Inc.

LBI Media, Inc. is one of the largest owners and operators of Spanish- language radio and television stations in the United States, based on revenues and number of stations. The company owns 22 radio stations and six television stations in greater Los Angeles, CA (including Riverside, San Bernardino and Orange counties), Houston, TX, Dallas-Ft. Worth, TX, San Diego, CA, Salt Lake City, UT and Phoenix, AZ. The company also owns three television production facilities that it uses to produce original television programming.

###

Media Contact:

Nancy Zakhary
212-986-6667
nancy@braincomm.com