



## **Estrella TV to Broadcast Jenni Rivera Special Tonight**

### ***Popular Mexican Musician and “Los Premios de la Radio” Artist of the Year Sits for One-on-One Interview with Pepe Garza***

**LOS ANGELES, November 24, 2008** – LBI Media’s Estrella TV will broadcast a special interview with regional Mexican music star and celebrity Jenni Rivera on Estrella TV stations across the country. In an interview conducted by famed Mexican radio and television personality Pepe Garza, Rivera, who is also known to her fans as “la Diva de la Banda,” will address a range of topics including the adversity she has faced throughout her music career and the intense scrutiny she is under as a famous musician and popular entertainer.

For the first time, Rivera will answer direct questions from Garza about the controversy surrounding the leaks of private videos that ended up on the Internet. Estrella TV will also air live performances by Rivera that were taped during her interview as well as some never-before-seen footage from her recent concert at the Nokia Theatre in Los Angeles.

The program will air across the Estrella TV network on **Channel 62** (KRCA – Los Angeles) and **Channel 29** (KSDX - San Diego) at 7 p.m. PST, and **Channel 29** (Dallas-Ft. Worth), **Channel 61** (KZJL –Houston) and **Channel 24** (KPNZ - Salt Lake City) at 6 p.m. CST.

Boasting a catalog of more than a dozen albums, Jenni Rivera is a Mexican-American leading female artist in contemporary regional Mexican music, particularly in the “Banda / Corrido” genre. Her debut album, “Chacalosa” in 1995 established her as a “bande diva,” credited for influencing the banda genre in the mid-1990s. Internationally, Rivera is one of the world’s best-selling Latin music artists having sold an estimated 20 million albums worldwide. Her latest album debuted on September 8<sup>th</sup> titled, “Jenni.”

Last week, Rivera was named the “Los Premios de la Radio” 2008 Artist of the Year for the second year in a row, and the Best Female Soloist of 2008.

#### **About LBI Media, Inc.**

LBI Media, Inc. is one of the largest owners and operators of Spanish- language radio and television stations in the United States, based on revenues and number of stations. The company owns 22 radio stations (fifteen AM and seven AM) and five television stations in greater Los Angeles, CA (including Riverside, San Bernardino and Orange counties), Houston, TX, Dallas-Ft. Worth, TX, San Diego, CA and Salt Lake City, Utah. The company also owns three television production facilities that it uses to produce television programming.

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