



Mexico's Brightest Stars Will Shine Again Over the City of Angels as Que Buena Radio Announces Lineup for 10th Annual "Los Premios de la Radio" with Live Broadcasts on Estrella TV

Famed Mexican TV Host and Comedian Adal Ramones to Emcee; Performances by Jenni Rivera, Montes de Durango, La Arrolladora Banda El Limón, Dareyes de la Sierra, Alacranes Musical and El Tigrillo Palma Scheduled

Popular Awards Show to Air Live on Estrella TV in California Followed by Broadcasts in Texas

LOS ANGELES, November 18, 2008 - LBI Media's Que Buena Radio (**105.5 FM and 94.3FM**) in Los Angeles today announced the eagerly anticipated lineup for its 10th annual "Los Premios de la Radio," the only awards ceremony in the United States that celebrates Mexican regional music. This year's event will be hosted by Adal Ramones, Mexico's popular comedian and television host, feature live performances from the biggest names in Mexican regional music, and air on Estrella TV stations in California and Texas.

The "Los Premios de la Radio's" 2007 Artist of the Year, Jenni Rivera will perform along with Montes de Durango, La Arrolladora Banda El Limón, Dareyes de la Sierra, Alacranes Musical and El Tigrillo Palma at this year's event.

Held at the Gibson Amphitheatre at Universal Citywalk in Los Angeles on Wednesday, November 19th at 7:45 p.m. PST, "Los Premios de la Radio" will be broadcast live on television for the first time on Estrella TV **Channel 62** (Los Angeles) and **Channel 29** (San Diego). On Thursday, November 20th, "Los Premios de la Radio" will be broadcast on Estrella TV **Channel 29** (KMPX Dallas-Ft. Worth) and **Channel 61** (KZJL Houston) at 7:00 p.m. CST.

"Following last year's sold-out show, we made a strategic decision to bring this unique event to the growing Hispanic community by broadcasting 'Los Premios de la Radio' live on our Estrella TV stations for local audiences for the first time," said Lenard Liberman, Executive Vice President of LBI Media. "We're very excited about this year's event and have signed some of the biggest talent in the industry to join us for our 10th consecutive year of celebrating our favorite music."

Tickets for the 2008 "Los Premios de la Radio" can be purchased from Ticketmaster, online at www.ticketmaster.com and by phone at (213) 480-3232. Leading up to the event, listeners of Que Buena Radio (**105.5 FM and 94.3FM**) will also have chances to win tickets to the year's most anticipated event.

About LBI Media, Inc.

LBI Media, Inc. is one of the largest owners and operators of Spanish- language radio and television stations in the United States, based on revenues and number of stations. The company owns 22 radio stations (fifteen AM and seven FM) and five television stations in greater Los Angeles, CA (including Riverside, San Bernardino and Orange counties), Houston, TX, Dallas-Ft. Worth, TX, San Diego, CA and Salt Lake City, Utah. The company also owns three television production facilities that it uses to produce television programming.

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